

Lifelong Learners Teach the Importance of Giving Back

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USD donors and Bridges Academy members, Bob Kilian and Kathleen Slayton.

Lifelong learners Bob Kilian and his wife, Kathleen Slayton, both came from Princeton, N.J., where they took classes in the evenings or audited courses that piqued their interests.

Bob is a former chemist who did research and development for Johnson & Johnson before becoming an FDA compliance consultant. Kathleen earned a doctorate in learning disabilities. She taught remedial reading and basic math to students who needed extra academic support.

They moved from New Jersey to San Diego in 1996 not long after an alluringly sunny Christmas vacation made them want to leave snowy winters behind for good. It was no surprise that, once they arrived in San Diego, they began looking for ways to get involved in the community and feed their passion for learning.

A notice in their church bulletin about University of the Third Age is what brought the couple to the University of San Diego more than 10 years ago. University of the Third Age is a USD program geared toward people who are 55 or older. The three-week seminars, in January and July, feature dozens of speakers who discuss a wide variety of topics, including the arts, current affairs, history, science, medicine and technology.

The couple later began attending Bridges Academy lectures, which are meant to quite literally create a bridge between the university and this community.

“We were used to a certain level of intellectual diversity and this has helped fill that gap,” says Kathleen. “This group is full of retired doctors, lawyers and engineers and we expect to be challenged. There are a great variety of topics — something for everyone.”

In addition to being active at USD, the couple also juggles a number of other responsibilities. Both are docents on the *USS Midway*, an aircraft carrier that was transformed into a spectacular museum. Bob volunteers in the curatorial department of the San Diego Air & Space Museum in Balboa Park, where he photographs and logs more than 25,000 artifacts in its collection. Intrigued by her work on the *Midway*, Kathleen decided to volunteer for the Coast Guard Auxiliary, where she assists with the safety inspections of boats. She also is a member of the American Association of University Women, an organization that advances equity for women and girls through advocacy, education, philanthropy and research.

Recently, Bob and Kathleen donated a gift of stock to the Bridges Endowed Scholarship Fund, which is important because nearly 70 percent of students at the University of San Diego are on some sort of financial aid.

“A Catholic education gives students life skills, helps students learn discipline and teaches them to do things on time and do them well,” Bob says. “We think the university is doing a good job and making a big difference. They are committed, the programs are good and we are at a point in our lives when it’s time to give back.”

The Double Tax Benefits of Appreciated Stock Gifts

If a donor asked his or her financial advisor whether to make a charitable gift using cash or appreciated stock held long-term (more than 12 months), most savvy advisors would say, "Make the gift with the stock."

Why, you ask?

- We know that for those individuals who itemize their income tax deductions, cash gifts given to qualified charities, such as USD, are allowed to be deducted from taxable income. By receiving this deduction, the donor reduces the amount of income subject to taxation by the amount of the gift. (Example: Total taxable income is \$100,000 minus deduction for cash gift of \$10,000 = new taxable income of \$90,000). If the donor is in the 25 percent income tax bracket, the tax savings of making this gift is \$2,500 ($\$10,000 \times 25\% = \mathbf{\$2,500}$).
- Now, if the same donor held \$10,000 of stock bought 10 years ago for \$1,000 and gave this

stock to charity, he or she would receive the same \$10,000 charitable deduction, but would not be liable for the tax on the difference between the initial cost of \$1,000 and the current value of \$10,000. This difference is referred to as capital gain and is currently taxable at 15 percent when the stock is sold by an individual. (Example: \$10,000 value minus \$1,000 cost = taxable gain of \$9,000. Tax avoided by making gift - $\$9,000 \times 15\% = \mathbf{\$1,350}$).

- The wise donor avoids \$3,850 by making this gift using the appreciated stock rather than cash. This is the double tax benefit that your advisor has in mind when recommending that you make the gift with stock.

The tax rates in this example represent federal tax rates only. They do not include California state tax rates. Your tax rates may be higher or lower than those in this article.

Gift Annuity Rates Increase

The American Council on Gift Annuities (ACGA) has recommended an increase in the fixed rates paid to donors of new gift annuities completed on or after July 1, 2011. USD subscribes to the ACGA recommendations. Rates will increase up to 3/10ths of a percent. For an 80-year old donor who makes a minimum gift of \$25,000, that is an additional \$750 per year. For more information on USD gift annuities, call the Office of Planned Giving at (619) 260-4523 or e-mail jphillips@sandiego.edu.



School of Leadership and Education Sciences

Gifts From IRA Extended Through 2011

The 2006 law that allows tax-free gifts to be made to the University of San Diego from one's IRA was renewed just before Christmas 2010.

The law permits individuals over the age of 70 1/2 to make gifts directly from either traditional IRAs or Roth IRAs to any qualified charity in amounts up to \$100,000 in 2011. Pension plans, 401(k) plans and others are not eligible, but could be made to qualify.

An important benefit is that a direct gift from an IRA counts toward satisfying the minimum distribution requirement. In turn, this may reduce taxes because a direct gift to USD does not increase your income and, therefore, is not taxable. Consequently, these gifts are not tax-deductible.

To make a gift from your IRA, contact your IRA plan administrator. Our office can provide a custom authorization letter for your use. For more information about making a gift to USD directly from your traditional or Roth IRA, contact John Phillips at the Office of Planned Giving at (619) 260-4523.

Bridges Scholarship Corner

Donor Honor Roll Edition

This year's annual Scholarship Luncheon, held on April 7 at the Joan B. Kroc Institute for Peace & Justice, brought together generous donors and hard-working, determined students. While Bridges Academy Scholarship donors were recognized as a group for their financial assistance, we would like to thank each and every one for their generous support. Scholarship gifts, no matter the size, help to make a substantial impact on the lives of USD students. We hope our donors can take great pride in the amazing accomplishments of the students they help to support.

Thank you again!



Joan B. Kroc Institute for Peace & Justice

Bridges Academy Scholarship Donors

For the 2010-2011 Academic Year*

Joan Ames	Carol Harlow	Pat McGann
Fred and Alice Andrus	Maria Heimpel	Ann McNall
Bill and Ellen Bach	Diane Humphrey	Emilio and Carmiña Morfin
Jan Bart	David Kauzlarich	Thomas and Jane Niemeier
Barbara Bartosik	Leona Ketchum	Charlotte Pearson
Marta Brown	Bob Kilian and Kathleen Slayton	Linda Pequegnat
Stoney and Gloria De Ment	Kathleen Kish	Frances Rambo
David Goldberg	John and Rose Marshall	Irma Rooney
Michael and Lois Gubitosi	Brian and Ann McDonald	Sam and Jean Zanin

* Current as of 4/6/2011

For more information about the many ways you can support the Bridges Scholarship Fund or other scholarships here on campus, please contact the Office of Planned Giving at (619) 260-4523.

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The new Planned Giving website is here!

You can now find information about planned gifts, gifts of real estate or stock, as well as basic estate planning tools.

Use our innovative **Life Stage Planning** library to get access to important planning tools and tips based on your age group.

Be sure to visit

www.sandiego.edu/plannedgiving

Bridges Newsletter
Spring/Summer 2011